

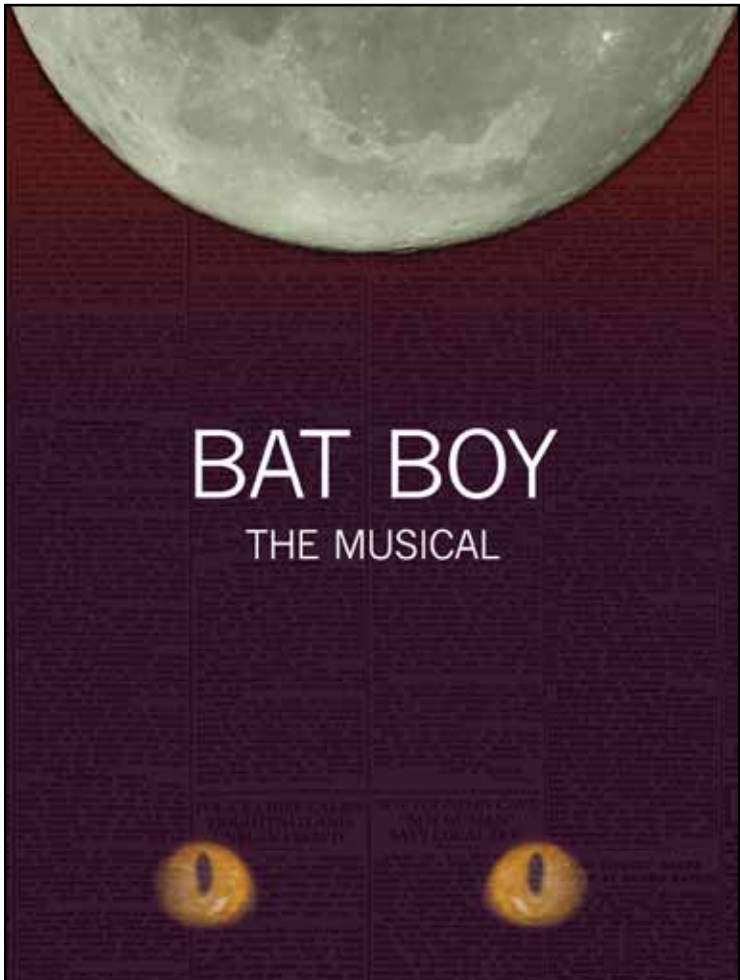


Watch the
Genesisus
stars SHINE!



footlights!

Genesisus Theatre Presents...



40th Anniversary Season • Tickets at genesiustheatre.org

Bat Boy: The Musical • High School Musical • Tale of a West Texas Marsupial Girl • Aspects of Love
I Love You, You're Perfect, Now Change • The Little Dog Laughed • The Sound of Music



Location

153 North 10th Street (Corner of 10th & Walnut) Reading, PA

Mailing Address

P.O. Box 6564 Wyomissing, PA 19610

Tickets: 610-373-9500 Office: 610-371-8151

genesiustheatre.org email: genesiustheatre@verizon.net

Our Founders

Founded in 1971 by Jane Simmon Miller and Michael O'Flaherty, Genesisius Theatre is named after Saint Genesisius, Patron Saint of Actors.

Our Vision

The vision of Genesisius Theatre is to be the premier focal point for new and novel experiences in the performing arts.

Our Mission

We believe that the best theater is an experience of living and feeling, changing and growing, challenging and becoming.

We trust in the power of this inspiring and dynamic medium to transform the artists who create it, the audiences who enjoy it, and the patrons who support it.

We exist to produce and present entertainment in all phases of the performing arts that entertains audiences, educates and trains artists, nurtures emerging art, and enriches the cultural community for people of all ages in Berks County.

Board of Directors

President: Abbe Dillon

Vice President: Rod Snyder

Secretary: Zach Frantz

Treasurer: Dave Neel

Board Members: Brian Fichthorn, Alex Miller, Hope L. O'Pake, Kirk Lawrence, Barry Ewald

Departments & Staff

Box Office: Zach Frantz (Chair), Abbe Dillon, John Gancar, Sharon Majesky, Kelly Snyder, Sheila Harrington

House Manager: Zach Frantz

Marketing: Abbe Dillon (Chair), Shannan Denlinger, Hope L. O'Pake, Kirk Lawrence

Education Director: Christine Cieplinski (Chair), Sheila Harrington, Sharon Majesky, Hope L. O'Pake, Donna Robinson, Kelly Snyder

Grant Writing: Robert Aregood (Chair), Brian Fichthorn, Alex Miller

Production: Rod Snyder (Master Carpenter), Kevin Cooper, Mike Corcoran, Andrew Cusano, Marjory Ewald, Dean Fichthorn, Mike Kurowski, LJ Fecho, Spencer Fecho, Bill Wisser

Sponsorships: Hope L. O'Pake (Chair)

Membership: John Gancar (Chair)

Musical Supervisor: Andrew Cusano

Web Developer: Shannan Denlinger

Readers Theatre: Marjory Ewald (Chair), Abbe Dillon

Technical Consultant: Dave Neel

2011 Season Promotional Videos: Jordan Baylor

2011 Season Logos: Kirk Lawrence

Footlights Editor: Jamie Howard

From The Director

by John Gancar

WHEN PEOPLE FIRST HEARD that I was directing *Bat Boy: The Musical*, they were surprised. People would say that it just does not seem like the kind of show that I usually direct. At first glance, I had to agree. Usually, I tend toward heavier, dramatic pieces like *Parade* or *The Laramie Project*. However, after a closer look, you find that *Bat Boy: The Musical* is not that far removed from *Parade* or *The Laramie Project*. Those two shows deal with outsiders who must endure harassment and bigotry because they are different. In both cases, those individuals lose their lives at the hands of angry men who will not accept someone different.

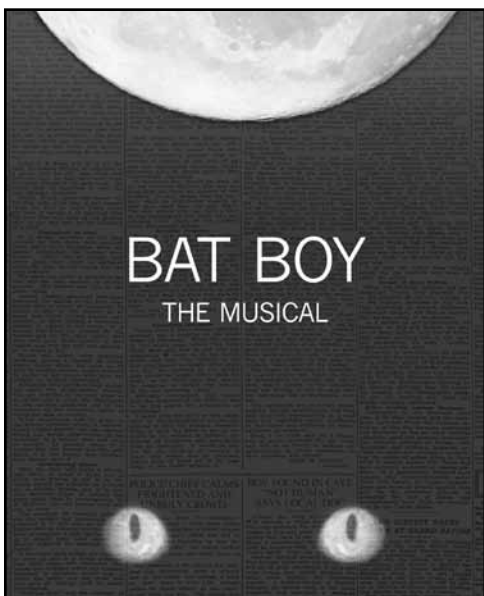
Parade and *The Laramie Project* approach this subject matter in a somewhat traditional tragic format. *Bat Boy: The Musical*, however, does not. Based on a story in the Weekly World News, the authors of *Bat Boy: The Musical* use comedy, farce and outrageous characters to tell their story. Nonetheless, it is still a story of an outsider trying desperately to find a home and

the individuals who persecute this outsider.

Bat Boy: The Musical opened Off-Broadway on March 21, 2001. It was a huge hit and plans were being made to move it to Broadway. However, the events of September 11, 2011 greatly affected the business of Broadway and the show closed. It is ironic that a show that deals with bigotry and prejudice should be so impacted by an event that created so much hatred and in turn, the countrywide and government endorsed persecution of a religion.

No matter how the story is told, the cast, crew and production staff of *Bat Boy: The Musical* and the members of Genesis Theatre hope that our audiences will embrace the message of love and tolerance. Every human being deserves respect and the opportunity to live their lives in peace. I do hope that you find our production amusing and fun but I also hope that somewhere along the way you understand the pain of this lost boy. After all, we all run into “lost boys” everyday.

Genesis Theatre Presents...*Bat Boy: The Musical*



BAT BOY: THE MUSICAL

Story and Book by Keythe Farley and Brian Flemming

Music and Lyrics by Lawrence O'Keefe

Licensed under agreement with Weekly World News

Original New York production produced by Nancy Nagel Gibbs, Riot Entertainment, Robyn Goodman, Michael Alen, Jean Doumanian and the Producing Office.

Original cast recording available on RCA/Victor

BAT BOY: THE MUSICAL was developed in New York City at The Directors Company, Michal Parva, Artistic/Producing Director

BAT BOY: THE MUSICAL had its initial production at The Actors' Gang, Los Angeles, CA.

The Authors wish to acknowledge the generous support provided through the Richard Rodgers Development Award and the Richard Rodgers Production Award. The Richard Rodgers Awards are administered by the American Academy of Arts and Letters.

Information

Genesis Theatre

153 N. 10th Street

(Corner of 10th and Walnut), Reading, PA

Tickets: 610-373-9500

Office: 610-371-8151

Performances:

8:00 p.m. on June 3, 4, 10, 11

3:00 p.m. on June 5, 12

7:00 p.m. on June 8, 9

Production

Director	<i>John Gancar</i>
Music Director.....	<i>Dave Himes</i>
Choreographer.....	<i>Richard Bradbury</i>
Stage Managers.....	<i>Kathy Newville, Sheila Harrington</i>
Costumes.....	<i>Katie Mohn, Brian Trupp</i>
Pan Costume.....	<i>Carol Lubitz</i>
Light & Sound Design.....	<i>Jeff Cusano</i>
Light & Sound Assistant	<i>Joseph Majesky</i>
Master Carpenter.....	<i>Rod Snyder</i>
Set Construction.....	<i>Laura Kruse, Jordan Baylor, Ray Warkessel, Randy Gerber, Abbe Dillon, Greta Miller, Rod Snyder</i>
Set Painting.....	<i>Marjory Ewald</i>
Bat Boy Make-up	<i>Benjamin Ruth</i>
Special Effects	<i>Kirk Lawrence, John Browning, Benjamin Ruth</i>
Rehearsal Pianist.....	<i>Scott Piergrossi</i>
Logo Design	<i>Kirk Lawrence</i>
Light Board Operator.....	<i>Shannon Denlinger</i>
Sound Board Operator.....	<i>Bob Aregood, Tate DeWald</i>
Spot Operators ...	<i>Rubiel Vargas, Morgan Dillon</i>

Orchestra

Keyboard I.....	<i>Scott Piergrossi</i>
Keyboard II	<i>Elizabeth Lerch</i>
	<i>Kyle Keller</i>
Guitar	<i>Kenny Wilkinson</i>
Bass	<i>Mike Harbach</i>
Drums.....	<i>Matt Phillips</i>

Cast

Bat Boy.....	<i>Philippe Levesque</i>
Meredith Parker.....	<i>Erin Stevens</i>
Dr. Thomas Parker.....	<i>Jon Browning</i>
Shelley Parker.....	<i>Rachel Himes</i>
Sheriff Reynolds.....	<i>Dan Smith</i>
Rick Taylor, Lorraine.....	<i>Jordan Baylor</i>
Ron Taylor, Maggie.....	<i>Tama McConnell</i>
Ruthie Taylor, Ned.....	<i>Marisa Hoover</i>
Mrs. Taylor, Roy, Rev. Billy Hightower.....	<i>Kirk Lawrence</i>
Bud, Doctor.....	<i>Chuck Austin</i>
Daisy.....	<i>Laura Kruse</i>
Mr. Dillon, Pan.....	<i>James Barksdale</i>
Clem, Institute Man.....	<i>Randy Gerber</i>

Scenes

Place: *The setting is Hope Falls, West Virginia* Population 500 • Time: *The Present*

ACT ONE

Scene 1 – A Cave	
“Hold Me, Bat Boy”.....	<i>The Ensemble</i>
Scene 2 – Parker Home	
“Christian Charity”.....	<i>Meredith, Shelley, Sheriff</i>
Scene 3 – Parker Home	
“Ugly Boy”.....	<i>Meredith, Shelley</i>
“Whatcha Wanna Do?”.....	<i>Rick, Shelley</i>
“A Home For You”.....	<i>Meredith, Bat Boy</i>
Scene 4 – Hope Falls Slaughterhouse	
“Another Dead Cow”.....	<i>Maggie, Lorraine, Daisy, Bud, Ned, Roy, Clem, Dillon</i>
Scene 5 – Parker Home	
“Dance With Me Darling”.....	<i>Parker, Meredith, Ensemble</i>
Scene 6 – Hospital Room	
“Mrs. Taylor’s Lullaby”.....	<i>Mrs. Taylor, Rick, Ron</i>
Scene 7 – Parker Home	
“Show You A Thing Or Two”.....	<i>Meredith, Bat Boy, Shelley, Parker, Ensemble</i>
Scene 8 – Hope Falls Town Hall	
“Christian Charity Reprise”.....	<i>Sheriff, Maggie, Lorraine, Bud, Ned, Roy, Parker</i>
Scene 9 – Parker Home	
“A Home For You Reprise”.....	<i>Bat Boy</i>
“Comfort and Joy”.....	<i>Parker, Meredith, Shelley, Bat Boy, Ensemble</i>

ACT TWO

Scene 1 – Revival Tent	
“A Joyfull Noise”.....	<i>Rev. Hightower, Ensemble</i>
“Let Me Walk Among You”.....	<i>Bat Boy</i>
“A Joyfull Noise Reprise”.....	<i>Bat Boy, Rev. Hightower, Ensemble</i>
Scene 2 – The Woods	
“Three Bedroom House”.....	<i>Meredith, Shelley</i>
Scene 3 – A Clearing In The Woods	
“Children, Children”.....	<i>Pan, Ensemble</i>
Scene 4 – Another Area Of The Woods	
Scene 5 – A Clearing In the Woods	
“Inside Your Heart”.....	<i>Shelley, Bat Boy</i>
Scene 6 – At The Mouth Of The Cave	
“Apology To A Cow”.....	<i>Bat Boy</i>
“I Imagine You’re Upset”.....	<i>Bat Boy, Meredith, Shelley, Parker, Sheriff, Ensemble</i>
“Finale: Hold Me, Bat Boy Reprise”.....	<i>Shelley, Ensemble</i>

Who's Who



Chuck
Austin



James
Barksdale



Jordan
Baylor



Jon
Browning



Randy
Gerber



Rachel
Himes



Marissa
Hoover



Laura
Kruse



Kirk
Lawrence



Phil
Levesque



Tama
McConnell



Dan
Smith



Erin
Stevens

Thanks to Olivet Boys and Girls Club, Village Productions/Tri-County Performing Arts Center. Thanks also to *Reading Civic Theatre* for the use of their rehearsal space, set pieces, costumes and properties. We appreciate your support!

Chuck Austin (*Bud, Doctor*) With deep gratitude, he dedicates this show to the star in my life, his son Josh. Many patrons have seen Josh grace the Genesis stage, in particular during its current resurgence. His roles in *Tommy*, *Superstar*, *Grease*, *Urinetown*, and others have been memorable. What most theatergoers do not know is he has been Chuck's inspiration. Chuck's debut in 1994 was a direct result of wanting to get Josh involved in theatre (although Josh was only 6 years old at the time). He was dragged to auditions, coerced into rehearsals, and one day asked, "Can I audition, Dad?" Josh immediately began to upstage Chuck's performances, and has continued to this day. If not for his inspiration, Chuck's acting days would have ended some time ago. But again, Josh asked, "Dad, can we do a show together? It's been so long". Chuck would like to say, "To my son, I say simply, thank you. Your love, caring, and patience, as well as spot on criticism have long inspired me. My pride at your accomplishments is boundless. Oh, and thanks for graduating summa cum laude."

James Barksdale (*Pan, Dillon*) After taking a small hiatus from Genesis, James is glad to be back among friends, he most recently was in *Songs for the New World* and also played in the ensemble of *Out on the Town* at Alpha and Omega Players. "Benny" in *Rent*, "Jim Conley" in *Parade*, "Richie" in *A Chorus Line*, "Hud" in *Hair* at Genesis, "Judas" in *Godspell* at FCT, "Agwe" in *Once on this Island* at Millersville University. *Fame* at RCP and *West Side Story* at WST and Genesis and also *Sweeney Todd*. James would like to take the time to thank his loving family, church and friends for their love and support.

Jordan Baylor (*Rick Taylor/Lorraine*) Jordan Baylor was raised in (and around) Danville, Pennsylvania, born in Geisinger. In Danville, he has directed for the stage *Narnia: The*

Magician's Nephew, *Class Action*, and *Grease*. He moved to Reading to attend college, and graduated with an Associates Degree in Graphic Design from BTI. Jordan stays busy doing freelance design and currently works in the art department of a direct mail company called The Mail Shark, designing, printing, and mailing for pizza companies across the country. Jordan has put his video skills to excellent use by taking on Genesis's on-line trailer marketing campaign, which will hopefully continue to be a successful strategy. If Lorraine says it, it's the truth! Most recent roles on stage: *Sword Fighter Romeo and Juliet*; *Mortimer - The Fantasticks*; *Young Scrooge / Freddy - A Christmas Carol*; *Van (Linus) - Dog Sees God*. Spotlight credits: *Striking 12*, *Carousel*. Set building credits: *Bat Boy*, *Fantasticks*, *Dog Sees God*.

Jonathan Browning (*Dr. Thomas Parker*) Jonathan is thrilled to be playing the maniacal Dr. Thomas Parker in Genesis Theatre's *Bat Boy*. Jon is 24 and has been doing community theatre for a little over ten years now. His favorite roles have included; Jesus in Alpha Omega's *Godspell*, Ash in Reading Community Theatre's *Evil Dead*, and Brad Majors in Alpha Omega's *The Rocky Horror Show*. Jon is happy to have gotten to know some old and new friends this show and looks forward to many more to come. He would like to thank his family, friends, Sheila, God, and Baxter the dog - for all their love and support.

Who's Who

Randy Gerber (*Clem, Institute Man*) Randy has performed in various short sacred productions as a teen and young adult and several full length theatre productions in Reading and in Coudersport (Potter County). As always, he appreciates the education he has received and he says he enjoys learning new interpretations by the director and the choreographer. Kudos to John Gancer and Richard Bradbury and the creative energy they bring to the production. He wishes to express special thanks to Rod Snyder on set construction for his continued dedication.

Rachel Himes (*Shelley Parker*) Rachel Himes has been in several shows at Genesis and is thrilled to have been given the opportunity to be a part of this talented cast. Rachel has been seen on the Genesis stage in musicals such as *Carousel*, *Parade*, and *Oliver!* She has also been involved in theatre at Wilson High School, and was a part of shows like *Almost, Maine*, *A Christmas Carol*, *The Man Who Came to Dinner*, and *South Pacific*. Besides theatre, Rachel is actively involved in her school's Student Government, Spanish Club, Chorus, and World Language Honor Society. Rachel would like to thank the cast and crew of *Bat Boy: The Musical* for their support and hard work! Also, she would like to thank her family for all they've done for her. Break legs, everyone!

Marisa Hoover (*Ruthie Taylor/Ned*) - Marisa is thrilled to be part of *Bat Boy*, her first show playing not only a teenage girl but also a middle aged man. She's performed in many shows in both Berks and Lancaster counties. Her favorite roles include Carrie Pipperidge in *Carousel*, Logainne Schwartzandgrubner in *Spelling Bee*, Maggie in *Lend me A Tenor* and Gertrude McFuzz in *Seussical*. Love and thanks to God for all his blessings, my family and friends for their support and love, and to John, the directors and the cast

for the chance to be a part of a very weird, wacky and wonderful family. I love you!

Laura C. Kruse (*Daisy*) is thrilled to be in the cast of *Bat Boy* especially working under the direction of John again. "It's been a lot of fun and a great experience, but that dress John... really... 'sweet Jesus'." Her previous appearances include *Parade* and *Carousel* at Genesis and *Love, Broadway* and *Music of Hollywood* at the Reading Public Museum. She's excited to be working with such an extremely talented cast and crew. Special thanks to Richard and his choreography, especially in *Children, Children*. Laura would like to dedicate her June 4th performance to her niece and nephew, Kelly and Andy. "Congratulations on officially graduating High School! 'Don't deny your beast inside.'" Break a leg everyone!

Kirk Lawrence (*Roy, Rev. Hightower, and Mrs. Taylor*) Kirk is happy to be reunited with one of his favorite directors, Mr. Gancar, on this wacky project. Kirk was recently seen in *Doubt* at RCP, and *R&J* at Genesis. After *Bat Boy*, Kirk will be appearing in a hospital near you in the epic recovery drama: *A New Hip*. This fall, he will direct Genesis alum Douglas Carter Beane's *The Little Dog Laughed*. Kirk sends his love and thanks to Jamie, ever the supportive mate.

Philippe Levesque (*Bat Boy*) - Philippe is thrilled to be running around the stage like a crazy person. He has performed in well over fifty shows in his lifetime, but this is his first time he's spent most of a show on all four limbs. You may have seen him previously on the Genesis stage as Mercutio in *Romeo and Juliet*, Jigger in *Carousel*, Leo Frank in *Parade*, or as any number of interesting characters over the years. Philippe hopes to pursue a career in acting. He was previously employed at Borders bookstores until the location closed

and is currently looking for a job to support his love of acting! Hopefully you'll be seeing him again soon on the Genesisus stage or elsewhere!

Tama McConnell (*Ron Taylor/Maggie*) Tama has been a member of Genesisus for over 20 years and Reading Theater for over 40 years! Her recent performances include: *Follies*, *Oliver*, and *Steel Magnolias*. Other favorites include *Crimes of the Heart*, *Falsettos*, *The Sound of Music*, and *Agnes of God* in which she played the title role. Tama teaches Kindermusik and recently has combined her love of children and theater with Primary Stages Productions through the Yocum Institute.

Dan Smith (*Sheriff*) Dan Smith is delighted to be in the cast of *Bat Boy*. Seldom does there come a show that truly matches the craziness of Dan's true character. Here it is. Dan's first love is drama, and some of his favorite roles have been Doc in *Come Back Little Sheba*, Atticus in *To Kill A Mockingbird*, Proctor in *The Crucible*, Mark in *Mass Appeal*, and *The Laramie Project*. Musicals include Lawrence in *Dirty Rotten Scoundrels*, Marvin in *Falsettos*, Buddy in *Follies*, Fagin in *Oliver*, John Adams in *1776*, and Lockstock in *Urinetown*.

Erin Stevens (*Meredith Parker*) Erin is thrilled to be playing Meredith in *Bat Boy*, her 9th Genesisus production. Erin joined Genesisus in 2008's *West Side Story* (Graziella). She was also in the casts of *Isn't It Romantic*, *A Chorus Line* (Val), *The Music of Hollywood*, *Dirty Rotten Scoundrels* (Renee/Dancer), *Carousel* (Heavenly Friend/Ballet Choreographer), *Striking 12* (SAD Girl/Diane), *Love Broadway*, and will be choreographing this summer's production of *High School Musical*. Erin is also a member of Reading Civic Theatre, having been in the casts of *Into the Woods* (Rapunzel), *Miss Saigon* (Mimi), *For*

um (Panacea), *Joseph* (Wife/Harem Girl), *The Producers* (Ulla understudy/Showgirl), and *How To Succeed In Business Without Really Trying* (Hedy LaRue). Erin has been doing theatre since 1996, dance since the age of 5, and singing all her life. By day, Erin teaches Early Childhood with the BCIU Childcare program. Erin thanks her family, Jenny, & Rich for their help and support of her love of theatre.

John Gancar (*Director*) John Gancar most recently directed last season's *Parade*. He has also previously directed *Follies* and *The Laramie Project*. John has also stage managed *Carousel* and *A Little Night Music*. He holds an MA in Theatre from Penn State University.

Dave Himes (*Music Director*) Dave Himes has been involved in music theater in the Reading area for many years. This is his first time being involved in a Genesisus show. He has worked with the Fall Festival of the Arts, Reading High School and the Jewish Community Center as music director and has played in the pit orchestras of many local productions. He also composes in his studio at GoggleWorks and teaches band and general music full time in Reading School District. Dave wants to thank the cast and crew of *Bat Boy* for working so hard to put this show together. There was a real chemistry among the cast and every moment was a blast!

Show Recap: *Romeo & Juliet*

by Kira Apple

SHAKESPEARE IS OFTEN treated like a sacred cow. As a playwright, his words are legendary and his characters untouchable. Why attempt the GREAT BARD when he is so lofty and above us, why waste everyone's time when it's impossible to give due credit to his masterpieces?

Phooey.

And Phooey I'll say again.

Shakespeare was a writer, one of many in his era, and not more well-thought-of than most. Time and circumstance (and the First Folio) have made his legacy everlasting, quashing other, possibly just as worthy, contemporaries from public memory. He had a lovely way with words, a sharp wit, and some truly fantastic source material to steal unashamedly from. He did some good stuff, but in our modern world it is difficult, at times, to see the forest through the trees; he is revered as a legend, and will likely remain so for some time to come.

I don't believe in theatre that is too difficult or "special" to attempt. I simply don't. Theatre grows and changes with the sensibilities of those undertaking it. Shakespeare has the distinct honor of being one of the playwrights whose pieces are frequently thrust into Nazi concentration camps, roaring Twenties speak-easies, and outer space. What does this say about the sacred cow?

Ultimately, most simply, *Romeo & Juliet* is a story about love thwarted. Two teenagers who act hastily, thoughtlessly, and the adults surrounding them whose prejudices and blindness lead irrevocably to tragedy. That's a story for any age, for any medium, and one that, despite the difficulties of a now-obsolete language and the translation of antiquated social mores and customs into a modern sphere, speaks to all. That is the story that we told, and what a pleasure it was to be allowed to tell it.



***Romeo & Juliet*, directed by Kira Apple, was presented Apr. 29 - May 8.**

❶ Balthasar (Brigid Moyer) and Benvolio (Danielle Shatto) watch as Mercutio (Phillipe Levesque) and Romeo (Brandon Reimer) verbally joust.

❷ Friar Lawrence (Richard Bradbury) and Lord Capulet (Kirk Lawrence) mourn the death of Juliet (Becca Snyder).



1**2****3**

1 The cast gathers onstage at the beginning of the play.

2 Lord Montague (Chuck Austin), Lady Montague (Amy Botwright) and Benvolio discuss Romeo's fate.

3 Romeo discovers his (dead?) love Juliet.

Photos by Shannan Denlinger.

**Genesis Theatre
2011 Season
Subscribe Today!**

- High School MusicalJuly 15-24
- Tale of a West Texas Marsupial Girl..... Aug 5-7
- Aspects of Love at the Reading Museum Aug 19-21
- I Love You, You're Perfect, Now ChangeSept 16-25
- The Little Dog Laughed Oct 21-30
- The Sound of Music..... Dec 2-11

Subscription	Qty	Price	Total
Pick Five (from <input type="checkbox"/>)		\$100	
Pick Three (from <input type="checkbox"/>)		\$50	
Aspects at the Museum <input type="radio"/>		\$35	
2011 Genesis Membership		\$25	

Total Amount Due

= \$

Name _____

Address _____

City /St/ Zip _____

Telephone _____

Email _____

- Check or money order payable to Genesis Theatre
 Visa Mastercard AmEx Cash

Card Number _____

Expiration Date _____ V-Code _____

Name as it appears on card _____

Date Processed _____ By _____ Order # _____

Special Instructions / Other Information _____

The cost of today's ticket can be deducted from your season ticket price. See box office for details.

Mail to: Genesis Theatre • P.O. Box 6564 • Wyomissing, PA 19610 (or drop at box office)

Show Preview: *High School Musical*

by Kelly Snyder

EXCITEMENT IS IN THE AIR as rehearsals for Genesis Theatre's mainstage summer production have begun. *Disney's High School Musical On Stage* is a high-energy, entertaining show, and we are thrilled to be bringing it to you.

The wildly successful original version of *High School Musical* was a Disney Channel made for TV movie. Our production follows Troy (Riley Pearson), the popular high school basketball star, and Gabriella (Emily Snyder), the shy bookworm, who discover their shared passion for singing. When they both try out for the lead roles in East High's school musical, it sends their peers into a tizzy.



Those making life complicated for Troy and Gabriella include: Ryan and Sharpay Evans (Quinn Corcoran and Elizabeth Cooper), Chad Danforth (Rubiel Vargas), Taylor McKessie (Morgan Konopelski), and the other 32 student members of East High. Drama teacher, Ms. Darbus (Katie Mohn), and the basketball team's Coach Bolton (Patrick Malarkey) have their hands full working with the students of East High as they learn an important lesson in teamwork while gearing up for a musical performance that will have audiences dancing in the aisles.

High School Musical opens on July 15th and runs through July 24th. Please plan on joining us for some enjoyable summer fun!

Abbeyville Road

Recording Studio

James Easton
Engineer/Producer
717-394-4142

Instruments In-house:
7½ foot Yamaha Grand
guitars, basses, amps,
premium mics
& preamps

Our Wish List

- Video camera and tripod
- DeWalt air compressor model # D55168
- Bostitch air stapler model # SB150SX
- Bostitch air nailer model # 1855K
- DeWalt Rt. angle drill model # DW960
- Alarm system for the doors of the building: most of the wiring is already there
- Cleaning products/supplies
- Paper products for bathrooms
- Condoms (used to keep microphones dry)
- Batteries
- Copy paper
- Cases of soda, water, and/or candy
- Ink for printer
- Primer, paint
- Gift cards such as Home Depot or Lowes
- Outside lighting
- Storage space

Where Else To Go To See Great Theatre

Alpha/Omega Players

Alpha/Omega Performing Arts Center
301 E. First Street, Birdsboro, PA

www.alphaomegaplayers.org

Tickets: 610-404-4844

Joseph and the Amazing Technicolor

Dreamcoat: July 29 – August 14

Reading Community Players

403 N. 11th Street, Reading, PA

www.rcptheatre.org

Tickets: 610-375-9106

A Little Princess: June 17-26

Fame: July 29 - August 7

To Kill a Mockingbird: Sept. 23 - October 2

House of Yes: November 11-20

Ephrata Performing Arts Center

In Tom Grater Memorial Park

www.ephrataplayhouseinthepark.org

Tickets: 717- 733-7966

Lost in Yonkers: June 2-11

Chicago: July 7-23

Equus: September 8 – September 17

Evil Dead, The Musical: October 20 – Nov. 5

Cats: December 8-17

Reading Civic Theatre

At Sovereign Performing Arts Center
136 N. 6th Street, Reading, PA

www.readingcivic.org

Tickets: 610-373-3311

The 25th Annual Putnam County Spelling

Bee: August 5-14

The Domino Players

Albright College Center for the Arts

13th & Bern Streets, Reading, PA

www.alb.edu/centerforthearts

Tickets: 610-921-7547

Penn State Berks

Perkins Student Center Theater

Tulpehocken Road, Wyomissing, PA

www.bk.psu.edu/30926.htm

Tickets: 610-396-6371

Attention Theatre Companies!

Send info to:

GenesisTheatre@verizon.net

"America's Finest Pest Control Company"

Ehrlich

The 911 of Pest Control[®]

Berks County's Choice for Pest Control Since 1928

610-372-4500

“Mike...
The Singing Painter”

Interior painting
and faux finishing
Call 610-618-6037
for Estimates

**Costume Department
Donations Wanted**

Genesisius is looking for donations:

- Stain removers (Oxyclean)
- Clothing
- Hats
- Accessories
- Crafting supplies

If you can help, please contact:
610-371-8151
genesisustheatre@verizon.net

Sponsorship Opportunities and Special Events

Season Sponsor – \$5,000 – associate your name or your organization with every audition, every show, every special event, every advertisement, every program, every marketing and communication initiative undertaken by Genesisius.

Show Sponsor – \$500 or \$1,000 – help bring a single production to life through your generous donation. Your name will be associated with the production of your choice and mentioned in all advertising/marketing for that production. At the \$500 level, you receive an ad in the program for your production... at the \$1,000 level you may take an ad in the program for the entire season.

Patron – Take a look through your program and be sure to extend your thanks to our patrons listed there. Ticket sales pay for less than 40% of the Theatre’s operating expenses. We depend on your generosity to keep our doors open and to continue to bring the magic of live theatre to our stage. All patrons giving at the \$250+ level are also recognized on the Albert Boscov & Sandy Solmon Thank You Plaque on the lobby wall.

Advertising – Still another way to support Genesisius is to advertise in our program. This helps Genesisius while helping you. Advertising rates range from \$25 for a business card ad in a single issue to \$150 for a full page in a single issue. If you are interested in advertising, please call 610-371-8151 and leave a message. Or, ask to talk to a board member during intermission or after the show. We would love to discuss your options with you.

Children – Do you know that Genesisius does a camp just for kids every summer? Do you know that Genesisius does a children’s production every year where children not only perform on the stage but are mentored in every role from audition to performance. Help support these kids through your generous donation. Sponsor a kid for camp; fund a guest speaker; underwrite a field trip; the possibilities are limited only by our own imagination.

The Reading Public Museum – The Reading Public Museum - 2011 will be the fourth year in a row that Genesisius will perform at The Reading Public Museum. 2008 saw A LITTLE NIGHT MUSIC performed in the Atrium during Genesisius’ Season of a Celebration of Sondheim. In its 2009 Season of America at War, CHESS in Concert was performed to a sold out crowd at each of its three performances. This year – EVITA In Concert was performed 3 times on August 20, 21 and 22 to sold out crowds once again. 2011 will bring Andrew Lloyd Webber’s ASPECTS OF LOVE to life on August 19, 20 and 21. There are multiple sponsorship opportunities that will help ensure this outstanding series continues for years to come.

GENESIUS THEATRE is a 501c3 non-profit organization making all donations fully tax deductible

Welcome to luscious.™



©2010, Sweet Street Desserts. All rights reserved.

Whether it's helping your business make a lasting impression, organizing your community fundraiser or turning a personal event into an occasion, Sweet Street Desserts will always complete the moment. Contact us for your fundraising and gifting needs online at www.sweetstreet.com.

Also, visit us at our newly remodeled Café Sweet Street on Hiesters Lane for lunch or dessert.

722 Hiesters Lane, Reading, PA | 800.793.3897 | www.sweetstreet.com



Our Heartfelt Thanks

Our deepest gratitude to those who supported our
Genesisius Main Stage renovations:

Eunice and Albert Boscov • Boscov's Department Stores

Joe Dolan & Dolan Construction • VF Outlet Village & Ed Harlan

Sandy Solmon & Sweet Street Desserts

Ken Fields & Medlar Electric • Garreth Donly

UGI Corporation • Design Works Architects

Fleetwood Industries • B & G Glass • Bright Sign

Fromm Electric • Talarico Plumbing Reiger Plumbing

GSM Carpets • Waste Management

Bill McMahon of Econ Opportunities • Michael O'Flaherty

City of Reading • County of Berks

The Wyomissing Library • Our City Reading

LONG

BARRELL

Certified Public Accountants

*Supports
the Arts*

- Audit & Accounting Services
- Business Planning & Consulting
 - Business Valuations
 - Tax Planning & Preparation
- Investment Advisory & Insurance Services
- Computer Services & Support

LONG & BARRELL & Co., LTD.

135 N. Prospect St., Reading, PA 19606-1407

610-799-6000 • longbarrell.com

Become A Patron Of Genesis Theatre

YES, I would like to help ensure the future stability of Genesis Theatre and support quality theatre in Berks County by contributing to the Annual Giving Campaign at the following level.

Check One: Angel \$5,000 Center Stage \$1,000 Orchestra \$500
 Mezzanine \$250 Balcony \$100 Dress Circle \$50
 Member \$25 Other \$ _____

Enclosed please find a check for the full amount of \$ _____
Please make checks payable to "Genesis Theatre" and mail to:
Genesis Theatre, PO Box 6564, Wyomissing, PA 19610

Please charge my credit card: Visa Mastercard AMEX

Exp. Date : _____ Card Number _____

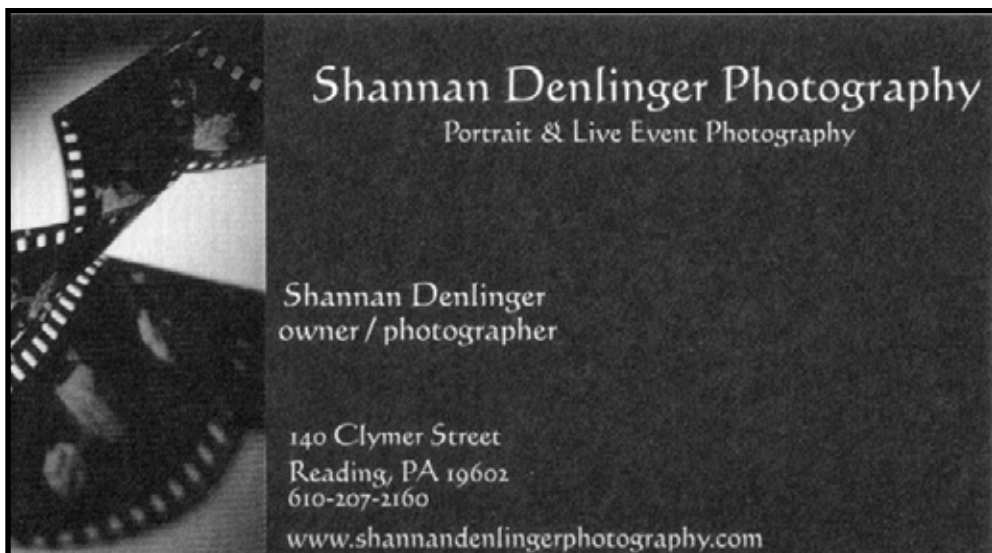
Signature _____

Name (please print) _____

Address _____

City/State/Zip _____

Daytime Phone () _____ Email Address _____



Shannan Denlinger Photography
Portrait & Live Event Photography

Shannan Denlinger
owner / photographer

140 Clymer Street
Reading, PA 19602
610-207-2160
www.shannandenlingerphotography.com

Thanks To Our Patrons!

Angel

Boscovs Department Stores
Sandy Solmon & Sweet Street

Center Stage

Scheiner Family
Cherry Herring Entertainment
Nancy Snyder
Production Solutions
Wishes - Event Planning & Design,
presented by Boscov's

Orchestra

Air Products Foundation
Carl Altenderfer
John Gancar
Kurowski Family
Marjory and Barry Ewald
JoAnn and Dave Lawrence
Alex Miller

Mezzanine

Bill and Tina Angstadt
Amy Botwright
Jeffrey Coldren
Peter & Jodi Eisenhauer *in honor of*
Nancy Snyder
Paul & Therese Knabb
Edwin & Alma Lakin
Cathy Miller

Balcony

Robert & Lorraine Bell
Larry Fecho
Stephen & Michelle Fecho
Barry Groebel
Barbara Jeffries *in honor of*
Nancy Snyder
Barry and Elaine Levan
Bonnie & Michael Shuman
Dan Smith

Dress Circle

Sandy Barber
John & Kay Bonslaver
Lucille Born
Shannan Denlinger
Runette Gabriel
Austra Gaige
Rose Gushanas
J Randall Hauk
Karen & Roger Levesque
John O'Connor
Barbara & Dana Potts
Bill Sanders
Chris & Karen Miller Sterner
Donna Welk
Sharon Westley



CENTRE PARK

HISTORIC DISTRICT

The Artifacts Bank

Run by volunteers of the Centre Park Historic District,
The Artifacts Bank features salvaged architectural
building materials from older homes.

You will find items such as doors, moldings, lighting &
plumbing fixtures, mantels, posts, spindles, hardware,
iron work, glass and antiques.

Open Sundays: 9:00 a.m. to 2:00 p.m.
and
Mondays: 2:00 p.m. to 6:00 p.m.

Located at 707 North 5th Street, Reading, PA
Phone 610-375-7860

Also please visit our website
www.centrepark.org
for information about all our yearly events and
neighborhood activities.

SignPros

- *Vinyl Banners*
- *Custom Vehicle Wraps, Graphics & Magnetics*
- *Window & Interior Graphics*
- *Graphic & Logo Design & Much More*

Phone: 610.916.6951
www.signprospa.com

Clean 4 You

"It's What We Do"

Christopher Paolini • Daniel Rotkiske

50 Sapphire Lane
Mohnton, PA 19540

Christopher: 610-790-7803
Daniel: 484-955-4135

Boscov's

A million thanks to Albert Boscov &
Boscovs Department Stores
for all of your support !

Kindermusik®

a good beginning
never ends



A developmental music
program for children newborn
to 7 years old.

Tama McConnell • 610-374-6288

kindertama@yahoo.com

Wishes

**ENTERTAINING &
EVENT CONCEPTS**

Presented by Boscov's

Event planning and design services for private, social and corporate functions. From start to finish perfection, think of us when planning your next event. We can make your wishes come true.

484-269-7777

True Value[®]
Help Is Just Around The Corner.

CONRAD WEISER HARDWARE, INC.

START RIGHT, START HERE

**411 North Third Street
Womelsdorf, PA 19567**

(610) 589-2725

Fax (610) 589-5026

Store Hours:

Mon. thru Fri. 7am to 6pm

Sat 8am to 4pm

Sun 10am to 3pm

Basket Party Fundraiser

by Brian Fichthorn

JOIN US FOR an afternoon of fun, fabulous themed gift baskets, and entertainment from the casts of *High School Musical* and *Aspects of Love*!

Come test your luck in our raffle and win one of the many themed gift baskets that have been donated by friends, family, and members of Genesisus.

We hope to see you at this event supporting local theatre!

Date: June 25th 2011 Time: 1 to 4 pm

Location: Genesisus Theatre

Entry Tickets: \$15.00

(includes 10 raffle tickets)

For more information or tickets:

christina.ferlazzo@gmail.com

Membership Matters

by Brian Fichthorn

...BECAUSE MEMBERS CAN participate in decision-making at the theatre.

Genesisus has a General Membership Meeting on Tuesday, June 14, at 6:30pm.

As a member, you can run for office, and you can also vote for officers. Our 2nd Quarter meeting is always election of officers. This year we will be voting for 2-year terms for Vice President and Treasurer.

At these meetings board members and committee chairs present theatre finances, marketing initiatives, show issues and updates, and many other things that they are working on.

We look to members for fresh ideas, willing hands, and constructive criticism about things we need to improve. The more questions you have, the better. Please come and share your input.



Joe Smith

Pianist
(814) 571-7620
joesmith10@mac.com



Jordan Baylor
video and graphic design specialist

film and print media solutions

focus your marketing
keep a fresh edge
establish your identity

Phone: (484)554-2176 jbaylor@gq2997.com youtube user gq2997

Restaurant Recommendations

tell them Genesis sent you



JIMMY KRAMER'S PEANUT BAR RESTAURANT

332 Penn Street Reading, PA 19602-1010

Phone 610-376-8500

Website www.peanutbar.com

Mon-Thurs: 11-11 / Fri: 11-Midnight / Sat: 12-12

GO FISH SEAFOOD MARKET & SUSHI BAR

619 Penn Avenue, West Reading, PA 19611

Phone 610-376-6446

Website www.gofishseafood.com

Wed-Thurs: 11-7 / Fri-Sat: 11-9



GOOD EATZ GREEN CAFÉ

701 Penn Avenue, West Reading, PA 19611

Phone 610-670-4885

Website www.goodeatz.org

Mon-Sat: 8-8 / Sun: 9-2

WINEDOWN CAFÉ

622 Penn Avenue, West Reading, PA 19611

Phone 610-373-4907

Website www.winedowncafe.net

Tues-Thurs: 5-11 / Fri-Sat: 5-Midnight / Sun-Mon: Closed



JUDY'S ON CHERRY

332 Cherry Street, Reading, PA 19602

Phone 610-374-8511

Website www.judysoncherry.com

Lunch: Tues-Fri / Dinner: Tues-Sat / Closed: Sun-Mon